

## The International Gay Rodeo Association (IGRA) 2024 Annual Report to the Public - May 2024

### Fiscal Year 2024 Financial Summary (unaudited)

Income from Fundraising/Contributions:	\$ 50,978
Income from Member Fees & Registration:	\$ 42,761
Income from Events & Merchandise:	\$ 25,884
Income from Investments & Misc.	\$ 609
<b>Total Income</b>	<b>\$ 120,231</b>
Program expenses (85.9%)	\$ 69,802
Administrative expenses:	\$ 11,258
Fund Raising expenses:	\$ 232
<b>Total Expenses</b>	<b>\$ 81,292</b>
2024 Beginning of Year Assets:	\$ 140,681
2024 End of Year Assets:	\$ 191,207
<b>(+) Change in Total Equity:</b>	<b>\$ 38,939</b>

### PUBLIC BENEFIT ACTIVITIES

In 2024, the IGRA sanctioned ten regional member rodeo events, plus four rodeo schools and the annual **World Gay Rodeo Finals™** (WGRF), held in El Reno, Oklahoma, where individual event and All-Around Cowboy and Cowgirl champions were recognized based on their exemplary competitive achievements. There were between 30 and 101 contestants competing in each rodeo, comprising a total of 6,634 event performances for the year, a 55% increase over the previous year. Each rodeo school engaged approximately 10 to 20 new or existing participants.

The IGRA 2024 annual convention was held in Grand Rapids, Michigan. The organization conducted normal business committee meetings and convention proceedings, including the election of the 2025-2026 President and Treasurer. Organization members and supporters were recognized for their contributions and excellence during the annual awards luncheon and five new members were later inducted into the IGRA Rodeo Hall of Fame.

### MISSION STATEMENT

The International Gay Rodeo Association (IGRA) exists to promote Western lifestyle and rodeo sports within the LGBTQ+ community while supporting charitable

causes, fostering inclusivity, and preserving cowboy and cowgirl culture in a safe, welcoming environment.

### **MESSAGE FROM THE IGRA PRESIDENT**

2024 has been a year of resilience, reconnection, and remarkable rodeo and royalty activities. As we reflect on the past year, we can be proud of how far we've come and grateful for the community that supports and uplifts us. From thrilling arena action to impactful royalty and other fundraisers, and the return of dance, IGRA has continued to unite people through our shared values of acceptance, tradition, and celebration.

Despite clear and present challenges, our members showed up—with their boots on and hearts open. We saw record attendance at several regional rodeos, launched new educational initiatives at IGRA University, also adding live streaming and podcasting to WGRF 2024. We expanded our partnerships with other LGBTQ+ organizations and sports communities in amazingly supportive ways. As we move forward in 2025 toward our 50-years of gay rodeo celebration, World Pride 50-year participation, 40 years of IGRA leadership, and another amazing rodeo season, we will remain dedicated to building a more inclusive Western world where everyone and all gender expressions feel seen and celebrated.

We are endlessly grateful to our partners, sponsors, donors, volunteers, alumni and rodeo families. Your support makes everything possible. Together, we're keeping the spirit of the LGBTQ+ Western community not just alive—but thriving.

Thank you for being a part of this journey.

With pride and grit,  
Brian Helander, IGRA President

### **2025 IGRA Board of Director Meetings**

Friday, February 14, 2025-Phoenix AZ

Friday, May 9, 2025- Kansas City, MO

Friday, August 8, 2025- Oklahoma City, OK

Thursday, November 13, 2025- Denver, CO (IGRA Annual Convention)

See [igra.com](https://www.igra.com) for location details and announcements